

METHODS AND APPARATUS FOR PRESENTING OFFERS TO QUALIFIED CONSUMERS

Abstract of Disclosure

A system which allows identification of a consumer as belonging to a designated category and makes special offers available to consumers who are members of the designated category is described. The system comprises a database of offers accessible through connection by consumer operated computers upon authentication of consumer registration, an offer presentation module for controlling access to the database of offers and a consumer registration module allowing registration of a consumer for access to the database of offers. The consumer registration module allows registration of a consumer upon submission of identifying information provided to the consumer by a party who has identified the consumer as belonging to a designated category and used to identify the consumer as belonging to the designated category.

Figures

Figure 1: A schematic diagram of a neural network architecture. The diagram shows a sequence of layers: an input layer, followed by a series of hidden layers, and an output layer. The layers are connected by arrows indicating the flow of information. The diagram is labeled with 'Input', 'Hidden', and 'Output' layers. The diagram is also labeled with 'Figure 1'.